

CLL Support Education, Wellbeing and Advocacy Programme 2026

CLL Support's Education, Wellbeing and Advocacy Programme is fundamental to our mission to inform, support and empower people with CLL/SLL and their supporters in the UK. Below is a summary of the activities we plan to undertake in 2026, set out under the three headings of Education, Wellbeing and Advocacy. We mention below our new Strategy. The first three pillars of the strategy are in close alignment with the three areas of activity just mentioned: below we have extended the headings to recognise the links.

We are a patient-led organisation and Trustees, Associates and Volunteers give their time freely to undertake many of the activities. We could not deliver such a comprehensive Programme without the contributions from our members and the financial support of Pharmaceutical Companies. We remain extremely grateful for this support and for the positive working partnerships established.

Our new Strategy

As we look ahead to 2026 and beyond, we have developed a new strategy to make sure we continue to provide the right information and support to the CLL and SLL communities.

Our vision is that people with CLL and SLL across the UK can live long, fulfilled lives and not face these blood cancers alone.

Our aim is to support and empower those with CLL or SLL as well as those around them, by giving access to the latest knowledge and improving understanding of the conditions, treatment options and care. We will also work to make sure their voice is heard by clinicians, researchers and key decision-makers.

Our work is guided by our core values: **Trustworthy, Empathetic, Proactive, Collaborative and Practical.**

To help us deliver on our vision, our strategy is built around four key pillars:

- 1. Inform:** We want to provide our members with the information they need, when they need it, and in a format that works for them.
- 2. Support:** We will provide trusted support to help our members manage the emotional, practical and physical impact of CLL and SLL.
- 3. Represent:** We will work with key stakeholders and provide patient-led input to clinicians and pharmaceutical companies as we all work towards improved accessible holistic treatments.
- 4. Thrive:** We will ensure CLL Support is a well-run, financially stable charity with a growing and engaged membership.

EDUCATION – Informing our Community

CLL Support Website

During 2025 we made a significant investment in our website to improve its accessibility and performance to enhance the experience for our key audiences. We achieved Patient Information Forum (PIFTick) accreditation for the medical content and advice we provide on the site, enabling us to engage more effectively with health providers including the NHS. During 2026 our costs include the further development and maintenance of the website and the inclusion of the ReciteMe© toolbar which has made the website more accessible to many.

Newsletters and Bulletins

Quarterly newsletters will be emailed to members in the Spring, Summer, Autumn and Winter. These will ensure that members are fully informed of the Charity's activities. Special bulletins will also be emailed to members to alert them to topical/pressing issues, as required.

Conferences

Four main conferences will be held in Leeds in March, Birmingham in May, Southampton in September and London in November. All conferences will be free to attend for our members and each will feature CLL Specialist guest speakers, plus patient speakers. A professionally edited video of each will be available on our website and YouTube channel and we plan to continue to live stream the conferences. We also intend to hold a smaller conference in Swansea (our traditional event in a devolved nation) in the summer.

Webinars

We will continue our programme of webinars. These will include a series of specialist webinars which will be recorded and made available on our website and YouTube channel. We will also continue the very successful facilitated discussion webinars we introduced in 2024, which include, for example, webinars for those living on their own and for the partners and supporters of those with CLL and SLL, as well as some for all our members.

WELLBEING – Supporting our Community

Helpline and Under 60s group

Our helpline will continue to be available as a first port of call for those with pressing issues or who just need to talk. We will continue to run and manage our very successful Under 60s WhatsApp group which provides a safe space for information and knowledge sharing and mutual support.

HealthUnlocked

We will continue with our platform on this site which is actively moderated by appointed administrators and volunteers.

Support ACT sessions

We will continue our highly-regarded practitioner-led Acceptance and Commitment Therapy sessions to help people manage the worry, anxiety and stress associated with CLL. We will offer 2 sets of group courses (5 sessions per course) for up to 20 participants per session and will be introducing 12 practitioner-led meditation sessions. In 2026 we are offering up to 6 individual one-to-one sessions for at least 12 people, as demand has increased. Standalone resources are included on our website.

ADVOCACY – Representing our Community

STaR Group

During 2025 our newly developed **STaR (Studies, Trials and Research)** Group has gone from strength to strength. Its aims are to **inform** our CLL/SLL community; **convene** and involve our members, **connect** with our stakeholders and **promote** the concerns that matter to the CLL/SLL community such as fatigue and quality of life. In 2026 plans include:

- Continuing to develop our PPIE Register, which enables us to match members of CLL Support with available PPIE activities;
- Carrying out our two-yearly member survey and any other surveys needed to find out what matters to our community;
- Continuing to seek ways to help members cope with fatigue.

UK CLL Forum

We will continue our close links with the UK CLL Forum, our sister charity for medical and clinical professionals specialising in the treatment of CLL. Our Chair will continue to sit on their Executive Committee and, indeed, we anticipate being given a second place for the Chair of our STaR Group. We will continue to work with them to provide relevant guides and booklets for those affected by CLL and SLL and will also continue to participate in their CLL Study Group which brings together all UK research into CLL and SLL.

Blood Cancer and Other Communities

We will continue our involvement with the Blood Cancer Alliance, with individual blood cancer charities and with Cancer 52.

Pharmaceutical Companies

We will meet regularly with Pharmaceutical Companies involved in the treatment of CLL and SLL and will engage with their activities where we can help by bringing the patient perspective, e.g. as patient advocates or by reviewing documents.

Health Technology Assessments

We will seek opportunities to input to this work from a patient perspective, both in England and the devolved nations.

Blood Cancer Awareness Month

Publicity to raise awareness, linking with World CLL Day.

Social Media

We will continue to increase our presence on Social Media, raising awareness and developing fundraising opportunities.

As agreed by the Trustees in December 2025